URBIS / THE SMART CITIES MEETUP

BRNO EXHIBITION CENTRE / 4 - 6 / 6 / 2024 /

MAIN PROGRAM / DAY 3
ROOM: ROTUNDA

9:15 / TAMING ADVANCED TRANSPORT TECHNOLOGIES

Complex solutions made simple in discussion of researchers, city representatives and innovative companies. A look at new transportation technologies arriving on the wave of digitalization will help us understand how they should be considered by cities in the long-term planning.

Host: **Tereza Čížková**, Head of New Technologies in Transport, Ministry of Transport (TBC)

9:20 / How Do Intelligent Transport Technologies Push the Envelope of Cities?

Roman Srp, Executive Director, Transport Telematics Association (TBC)

Milan Veterník, CEO & Co-Founder, IoMobility Solutions

Jan Edlman, Business Development Manager for eMobility & SmartCity, Škoda X (TBC)

9:55 / Practical Experience of Czech Municipalities

Jiří Skočdopole, Head of the Vehicle Register Department, Říčany Town

Roman Nekula, Technical Director, Brno Communications

Jan Seitl, Director of Operations, Brno City Transport Company

IInformation Technology Administration of the City of Pilsen (TBC)

10:30 / What to Expect from Autonomous Mobility in the Coming Years?

Jindřich Frič, Director, Transport Research Centre

Jan Bezděk, Strategy Manager, Škoda Digital

Andrea Najvárková, CEO & Co-Founder, BringAuto

11:05 / TRANSFORMATIONS OF CITY CENTERS AND THEIR TRANSPORT MODES

A look at mobility through the lens of urban planning, returning to the fundamental questions of why there is a need for mobility in the first place, or who should be the beneficiary of constructions occupying urban space. Alongside with good examples of good practice from those who have decided to start doing things differently.

Host: **Jaroslav Martínek**, Managing Director, Partnership for Urban Mobility

11:10 / Cities for Cars and Cities for People

Irene Bittner, Expert – klimaaktiv mobil Team, Austrian Energy Agency

Vojtěch Novotný, Independent Consultant & Author of the Shared Zone Concept

Eva Rorečková, Head of Transport Concept Department, City of Brno

OUR PICK!

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11:55 When Mobility Needs Are Addressed by Means Other Than Transport

Jaroslav Burian, Deputy Head of the Department of Geoinformatics, Palacký University in Olomouc (TBC)

Jan Vitula, Mayor, Židlochovice Town

Zuzana Vandame, Councillor & City Co-Working Manager, Uherské Hradiště Town

12:25 New Comcepts of Urban Logistics

Ondřej Mirovský, Senior Sustainability Manager, PowerHUB

Zuzana Malinová, Co-Founder, E-Cafe Bike **(AWARD WINNER 2024)** (TBC)

Michal Král, 3L Robotics (TBC)

13:00 / NEW ERA OF PILOT PROJECTS AND LIVING LABS

OUR PICK!

A powerful and very practical culmination of the URBIS 2024 main program line, showcasing the nascent tools that will soon enable companies, municipalities and other actors in the ecosystem to experiment with Smart City innovations with methodological and financial support from the EU, the state and regions.

Host: **Miroslav Scheiner**, Special Projects Manager & Lead Coordinator of PilotInnCities Project, Ministry of Industry and Trade; **Marie Zezůlková**, Smart City Manager, Veletrhy Brno

13:00 / Project PilotInnCities (Interreg Danube): Agile Piloting of Smart City Innovations in Municipalities

Michal Urban, Director of Business Environment Division, CzechInvest

Robert Pinkas, CEO and Co-Owner, VisionCraft

Miroslav Jurásek, Ministry of Interior (TBC)

Pertti Kortejärvi, Executive Director, Smart City Innovation Cluster (Finland) (TBC)

Tereza Karafiátová, Executive Director, Smart City Innovations Institute (TBC)

14:20 Emerging Living Lab: an Innovational Interplay between Brno Fairs, the City of Brno and the South Moravian Region

Jan Kubata, General Director, Brno Fairs

Radka Vladyková, Executive Director, Union of Towns and Municipalities of the Czech Republic (TBC)

(TBC)

(TBC)

15:00 / PILOTINNCITIES NETWORKING WORKSHOP (PAVILION A, NATIONAL ZONE)

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