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**CrAft**

New European  
Bauhaus **Policy**  
**Support Alliance**



Ila fellestage (Ila community garden). Bjørn Inge Melaas' doctoral project "Ecologies of urban gardening". Photography by Markus Schwai.

## WHO

The New European Bauhaus (NEB) Policy Support Alliance represents cities and other stakeholders of NEB projects and initiatives, aligns with the NetZeroCities platform, and is coordinated by CrAFt - Creating Actionable Futures.

We bring together key stakeholders such as policymakers, local and regional authorities, and city developers with property owners and tenants, the cultural and creative sectors, and higher arts education institutions to jointly shape a beautiful, inclusive, sustainable and cooperative transition to climate neutrality.

## WHAT

We are an urban movement across borders, across sectors, across mindsets. We are a powerful force for change advocating for policies and initiatives supporting sustainable, inclusive, and beautiful cities across Europe. We share and combine our different tools, plat-forms, training methods, governance models, and impact models.

## WHY

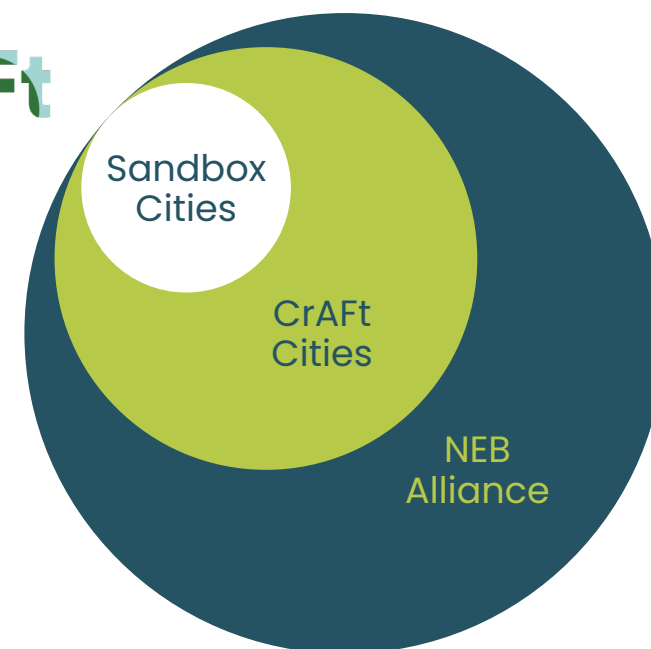
We —all the cities, networks, and projects that are pooling their strengths together in the NEB Alliance— work towards the same goal of climate neutrality by 2030.

We need to include everyone in making our homes climate neutral. But how can we include everyone in this challenge? How do we create livable cities for all? How can we come up with new creative solutions?

To make this transition happen we need systemic change. Now the transition to climate neutrality is going too slow. That is why in order to make this change happen, we need to collaborate: we need technological innovation, as much as economic, cultural, and social innovation.

Our solutions for climate change need to be sustainable, but can not only be sustainable. This will not make everyone's mind change and include the necessary sustainability measures. Our solutions need to be inclusive as well. People need to feel they are part of the solution, part of a movement, where real change happens.

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We are in this together and everyone can help us to make a change. And we can not come up with existing solutions. We need creativity to be able to come up with new solutions for the challenges we face. We need to think across sectors, across missions, across borders. That is why the New European Bauhaus values of sustainability, inclusiveness, and aesthetics are urgent. They are key in reaching climate neutrality, not for but by and with everyone. They are not the icing on the cake, they are the main ingredient.

What makes the Alliance a real powerful force for change is that we will advocate for our shared policy goals and recommendations. Supporting cities across Europe in their challenge to make a change. The NEB Alliance is an urban movement across borders, across sectors, across mindsets.

So be part of this movement and start by joining the New European Bauhaus Alliance.

## **| ABOUT CRAFT**

CrAFt is a three-year project (2022-2025) financed by the European Union's Horizon Europe Research and Innovation Programme. The project is a bridge between the EU Mission Board on Climate-Neutral and Smart Cities and the New European Bauhaus

CrAFt supports cities to not only become climate-neutral, but—in the spirit of the New European Bauhaus— also inclusive, beautiful and sustainable at the same time. To achieve this, we are bringing together key stakeholders such as policy makers, local and regional authorities and city developers

with property owners and tenants, the cultural and creative sectors and higher arts education institutions to jointly shape the transition to climate neutrality.

CrAFt's 3 Sandbox Cities —Amsterdam, Bologna and Prague— and 70+ additional CrAFt Cities and city clusters will engage in testing local collaborative governance models and sharing knowledge among them to achieve the ambitious goal to become climate-neutral by 2030.

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